
Martha Stewart Red Velvet Wedding Cake Recipe

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by Alex & Dunn*

INTRODUCTION: THE ALLURE OF A CLASSIC WEDDING CAKE

When it comes to selecting a wedding cake that is both visually stunning and undeniably delicious, few options rival the timeless appeal of red velvet. Its deep crimson hue, subtle cocoa flavor, and signature cream cheese frosting create a dessert that feels both nostalgic and elegant. Among the many renditions of this beloved cake, one name stands out for its reliability and exquisite taste: the **Martha Stewart Red Velvet Wedding Cake Recipe**. Martha Stewart, a household name in home entertaining and baking, has perfected a version of this cake that is moist, tender, and perfectly balanced. Whether you are planning a grand wedding or a simple at-home celebration, this recipe offers a foolproof foundation for a show-stopping centerpiece.

In this comprehensive guide, we will explore every aspect of the Martha Stewart Red Velvet Wedding Cake Recipe, from the history of red velvet cake to the science behind its ingredients, step-by-step preparation, decorating ideas, and tips for scaling it up for a wedding. By the end, you will have all the knowledge needed to bake a cake that not only tastes divine but also looks

professionally crafted. Let us dive into the world of red velvet, guided by Martha Stewart's trusted techniques.

WHY MARTHA STEWART'S RED VELVET WEDDING CAKE RECIPE IS SPECIAL

Martha Stewart is renowned for her meticulous attention to detail and high standards in baking. Her red velvet wedding cake recipe has been tested countless times and is beloved for its velvety crumb and reliable structure. Unlike some red velvet recipes that can be dry or overly dense, Martha's version uses buttermilk, vinegar, and a precise ratio of oil and butter to achieve a tender, moist cake that holds up well when stacked into multiple tiers. The cream cheese frosting is also expertly balanced, with just the right amount of tanginess to complement the cake's subtle chocolate notes.

Another reason this recipe is a favorite for weddings is its adaptability. The cake can be made in advance, frozen, and decorated without losing its quality. The colors and flavors can be customized to match a wedding theme, and the classic red and white contrast always photographs beautifully. Whether you are a novice baker or a seasoned pastry chef, the **Martha Stewart Red Velvet Wedding Cake Recipe** provides clear instructions and reliable results every time.

A BRIEF HISTORY OF RED VELVET CAKE

Before we get into the recipe details, it is worth understanding why red velvet cake has become such a staple for weddings and special occasions. The origins of red velvet cake are often traced back to the early 20th century, when bakers began using cocoa powder that reacted with acidic ingredients like buttermilk and vinegar to produce a reddish-brown color. During the Great Depression, a company introduced red food coloring to enhance the color, and by the 1940s, the red velvet cake as we know it today was popularized at the Waldorf-Astoria hotel in New York. Martha Stewart's red velvet wedding cake recipe honors this tradition while elevating it with modern techniques.

The "velvet" in the name refers to the cake's fine, soft crumb, achieved by using cake flour and a careful mixing method. For a wedding, the cake must not only taste amazing but also withstand the stress of transportation and stacking. Martha Stewart's recipe addresses these challenges, making it a safe and elegant choice for any celebration.

KEY INGREDIENTS FOR MARTHA STEWART'S RED VELVET WEDDING CAKE

To bake a flawless red velvet wedding cake, you need to understand the role of each ingredient. The **Martha Stewart Red Velvet Wedding Cake Recipe** relies on a specific combination that ensures the cake is moist, flavorful, and structurally sound.

- **Cake flour:** Provides a lighter, finer crumb than all-purpose

flour. This is essential for that "velvet" texture.

- **Unsweetened cocoa powder:** Gives the cake its subtle chocolate flavor. Use natural cocoa powder, not Dutch-processed, as the acidity reacts with the buttermilk and vinegar.
- **Buttermilk:** Adds moisture and tenderness while reacting with the baking soda to help the cake rise. It also enhances the reddish color.
- **White vinegar:** Another acidic ingredient that activates the baking soda and brightens the red hue.
- **Unsalted butter and vegetable oil:** A combination that yields both rich flavor and moistness. Oil keeps the cake tender even after refrigeration.
- **Red food coloring:** Traditional liquid gel color is recommended for a vibrant, consistent red without altering the taste.
- **Eggs and sugar:** Provide structure and sweetness. Use room-temperature eggs for better incorporation.
- **Cream cheese, butter, and confectioners' sugar for frosting:** A classic cream cheese frosting that is not overly sweet, with a tangy finish that balances the cake.

For a wedding-sized cake, you will multiply the recipe to fill multiple round cake pans (typically 6-inch, 8-inch, and 10-inch tiers). Martha Stewart's original recipe yields two 9-inch rounds, so scaling is straightforward.

STEP-BY-STEP GUIDE TO BAKING THE PERFECT RED

VELVET WEDDING CAKE

Preparing the Pans and Ingredients

Start by preheating your oven to 350°F (175°C). Grease and flour your cake pans, or line the bottoms with parchment paper. For a wedding cake, it is wise to use bake-even strips around the pans to ensure even doming. Allow all the ingredients to come to room temperature, especially the buttermilk, eggs, and butter. This helps create a smooth, emulsified batter.

Mixing the Dry Ingredients

In a medium bowl, whisk together 2 ½ cups of cake flour, 2 tablespoons of unsweetened cocoa powder, 1 teaspoon of baking soda, and ½ teaspoon of salt. Set aside. The cocoa powder should be sifted to remove any lumps, as even small clumps can affect the color and texture.

Combining the Wet Ingredients

In the bowl of a stand mixer fitted with the paddle attachment, beat ½ cup (1 stick) of unsalted butter and 1 ½ cups of granulated sugar on medium speed until light and fluffy, about 3

minutes. Add 2 large eggs, one at a time, beating well after each. Then mix in 1 teaspoon of vanilla extract. In a separate small bowl, whisk together 1 cup of buttermilk, 1 tablespoon of white vinegar, and 2 tablespoons of red food coloring (gel is best for a vibrant shade). This mixture will be a deep red.

Alternating Additions

With the mixer on low speed, add one-third of the dry ingredients to the butter mixture, then half of the buttermilk mixture. Repeat, ending with the dry ingredients. Mix just until combined. Overmixing can develop gluten and make the cake tough. Scrape down the sides of the bowl as needed.

Baking and Cooling

Divide the batter evenly between prepared pans. Bake for 25 to 30 minutes, or until a toothpick inserted into the center comes out clean. The cakes should spring back when lightly touched. Let them cool in the pans for 10 minutes, then turn out onto wire racks to cool completely. For a wedding cake, it is crucial that the cakes are fully cooled before frosting, or the layers may slide. You can also wrap the cooled cakes in plastic wrap and refrigerate or freeze them to make stacking easier.

Making the Cream Cheese Frosting

While the cakes cool, prepare Martha Stewart's signature cream cheese frosting. In a large bowl, beat two 8-ounce packages of cream cheese (room temperature) and ½ cup (1 stick) of unsalted butter until smooth and fluffy. Sift in 4 cups of confectioners' sugar, then add 1 teaspoon of vanilla extract. Beat on low speed until incorporated, then increase speed and beat until light and airy, about 2 minutes. Do not overbeat, as the frosting can become too loose. This frosting pipes beautifully and holds its shape well, making it ideal for decorating a wedding cake.

ASSEMBLING AND DECORATING YOUR WEDDING CAKE

For a classic wedding look, use the **Martha Stewart Red Velvet Wedding Cake Recipe** to create three tiers, each two layers thick. Level the cake domes with a serrated knife. Place a dab of frosting on the cake board to anchor the first layer. Spread about ¾ cup of frosting evenly on top, then add the second layer. Repeat with the other tiers. Apply a thin crumb coat to each tier and refrigerate for 30 minutes to set. Then apply a final, generous layer of frosting. For a smooth finish, use a bench scraper or offset spatula.

Decorating ideas that complement the red velvet aesthetic include:

- **Naked or semi-naked style:** Let the red cake layers peek through a thin layer of white frosting, adding rustic charm.
- **Piped rosettes:** Use a large star tip to pipe rosettes around the bottom and top of each tier.
- **Fresh flowers:** Arrange edible flowers or traditional wedding blooms like roses and peonies around the tiers.
- **Gold or silver accents:** Edible metallic paint or leaf gives an elegant touch.

Remember that a wedding cake must be stable. Use dowels to support each tier. Insert a central dowel through all tiers for extra security, especially if you plan to transport the cake.

TIPS FOR SUCCESS WITH MARTHA STEWART'S RECIPE

1. **Use gel food coloring:** Liquid drops can thin the batter and alter the texture. Gel provides a deep red without extra moisture.
2. **Weigh your ingredients:** For consistent results, use a kitchen scale. Cake flour in particular can vary in volume.
3. **Do not skip the vinegar:** It reacts with the baking soda to create a fine crumb and enhances the red color.
4. **Bake one tier at a time:** If your oven is small, bake layers in batches, keeping batter refrigerated between batches. This prevents uneven baking.
5. **Freeze the cakes before stacking:** A partially frozen cake is easier to handle and less prone to crumbs in the frosting.
6. **Make extra frosting:** It is better to have too much than too little. Leftover frosting can be piped into designs or

used for cupcakes.

COMMON QUESTIONS ABOUT RED VELVET WEDDING CAKE

Can I make this cake dairy-free?

While not traditional, you can substitute buttermilk with a plant-based buttermilk made from almond milk and lemon juice. Use vegan butter and cream cheese alternatives. However, the texture may vary slightly.

How far in advance can I bake the cake?

Baked and unfrosted layers can be wrapped tightly and frozen for up to 2 months. Frosted and assembled cakes should be made no more than 2 days ahead and stored in the refrigerator.

What size tiers should I use for a wedding?

A popular combination is a 6-inch top tier, an 8-inch middle tier, and a 10-inch bottom tier. This serves approximately 50 to 70 guests. Double the recipe for each tier accordingly.

CONCLUSION: MAKE YOUR WEDDING MEMORABLE WITH THIS CLASSIC RECIPE

Baking your own wedding cake is a labor of love, and the **Martha Stewart Red Velvet Wedding Cake Recipe** gives you a reliable and delicious foundation. Its moist, velvety texture and tangy cream cheese frosting create an unforgettable dessert that will be the talk of your reception. By following the steps outlined in this guide, you can achieve a professional-looking cake that reflects your personal style. Whether you choose to cover it in elegant piped rosettes or adorn it with fresh flowers, this red velvet cake is sure to be a stunning centerpiece. So preheat your oven, gather your ingredients, and get ready to create a truly magical wedding cake that Martha Stewart herself would be proud of.