

---

# The God Memorandum

---

*Downloaded from  
everybodystreet.com by  
The God Memorandum  
McConnell & Banks*

---

## UNDERSTANDING THE GOD MEMORANDUM: A BLUEPRINT FOR PURPOSEFUL LIVING

---

In a world filled with noise, distraction, and endless to-do lists, many people yearn for a clearer sense of direction. We search for meaning in our careers, relationships, and daily routines, often feeling as though we are wandering without a map. Yet, what if there existed a document that could cut through the confusion and reveal your deepest purpose? This is the promise behind the transformative concept known as **The God Memorandum**. This powerful idea is not a physical letter from above but rather a profound mental framework—a personal declaration of intent, vision, and unlimited potential that can reshape your entire approach to life.

The concept of **The God Memorandum** has gained significant traction in the realms of personal development, high-performance coaching, and spiritual growth. It challenges you to stop living reactively and start living deliberately. Instead of waiting for external circumstances to dictate your future, this memo invites you to write your own destiny, framing your goals and aspirations as a sacred contract with the universe, with your higher self, or with God. This article will explore the origins, core principles, psychological underpinnings, and practical applications of this life-changing framework, offering

you a comprehensive guide to drafting your own memorandum and stepping into your highest potential.

---

## WHAT EXACTLY IS THE GOD MEMORANDUM?

---

At its core, **The God Memorandum** is a written or mental document in which you declare your highest intentions for your life. It is a proactive, faith-driven declaration that outlines who you are becoming, what you are committed to achieving, and the legacy you intend to leave behind. Unlike a standard goal list or a vision board, this memo carries a weight of irrevocable commitment. It is framed as a directive from the divine—a mandate that you have been given to fulfill a specific purpose on earth.

The term was popularized by Dr. Benjamin Hardy, a renowned organizational psychologist and author, who describes it as a shift in identity. Instead of asking, "*What do I want to get?*", you ask, "*What do I want to become?*" and "*What am I being called to do?*" The memorandum is your answer to those questions. It is a declaration that your life is not a random series of events but a mission. By writing it down and affirming it daily, you align your subconscious mind, your daily actions, and your spiritual beliefs toward a single, powerful aim. It transforms vague hopes into concrete, non-negotiable truths.

---

## THE PSYCHOLOGICAL AND SPIRITUAL FOUNDATIONS

---

The power of **The God Memorandum**

rests on a dual foundation: modern psychology and ancient spiritual wisdom. Understanding these roots helps explain why this practice is so effective for those who embrace it.

## The Psychology of Self-Fulfilling Prophecies

From a psychological standpoint, the memorandum leverages the **self-fulfilling prophecy**. When you declare something as an absolute truth—especially in writing—your brain begins to rewire itself to make that truth a reality. This is known as **neuroplasticity**. Your reticular activating system (RAS), the filter in your brain that determines what you notice in the world, begins to look for evidence that supports your declaration. If your memorandum states that you are a confident, impactful leader, your brain will start flagging opportunities to lead, resources to learn, and role models to emulate.

Furthermore, the act of writing a memorandum engages the **implementation intention** part of your mind. Instead of simply having a goal, you have a pre-written script for your identity. Research in behavioral psychology shows that people who write down their commitments are significantly more likely to follow through. The God Memorandum takes this a step further by attaching a profound sense of moral and spiritual obligation to that commitment.

## The Spiritual Anchor of Faith

Spiritually, **The God Memorandum** draws from the ancient tradition of covenant-making. In many religious texts, God gives specific individuals a "memo" or a "covenant"—a promise that comes with specific instructions and a grand purpose. Think of Abraham being told he would be the father of many nations, or Moses receiving the Ten Commandments. The modern memorandum applies this concept personally. It is an act of **radical faith**. You are essentially saying, "I believe I am here for a reason, and I am choosing to live as if that reason is already fulfilled."

This faith component is crucial. It removes the burden of needing to see the entire path before you take the first step. It allows you to act with certainty even in the face of uncertainty. When doubt creeps in, you return to your memorandum—your original mandate—and reaffirm your commitment. It becomes your anchor in the storm of daily life.

---

### KEY PRINCIPLES OF THE GOD MEMORANDUM

---

To write an effective and transformative memorandum, you must understand its core principles. This is not a simple wish list; it is a strategic declaration of war against mediocrity.

## 1. Identity-Based

## Declarations

The most critical shift in **The God Memorandum** is moving from outcome-based goals to identity-based declarations. Do not write, "I want to earn a million dollars." Instead, write, "I am the type of person who generates massive value and is rewarded abundantly for it." Do not write, "I want to be a writer." Write, "I am a clarity-bringer whose words heal and inspire millions." The memorandum is a declaration of **who you are**, not just what you want. This identity shift is the engine of lasting change. Once you claim an identity, your actions will naturally follow to match it.

## 2. Non-Negotiable Commitment

A memorandum is not a suggestion; it is a directive. This principle requires you to remove the **option of failure** from your mental vocabulary. The God Memorandum is written with a tone of finality. It says, "This is happening. There is no backup plan." This absolute commitment forces you to be resourceful, creative, and resilient. When the path gets hard—and it will—you do not look for a way out. You look for a way through, because the memo says so.

## 3. Service and

## Value

The most powerful memorandums are not selfish. They are centered on the contribution you will make to the world. A God-given purpose is rarely about personal accumulation alone; it is about service. Your memorandum should answer the question: "**What problem am I being called to solve?**" and "**Who am I being called to serve?**". When your purpose is tied to serving others, it gains a moral authority that sustains you through difficult times. It becomes bigger than your own ego.

## 4. Present-Tense Authority

You write **The God Memorandum** in the present tense, as if it is already true. This is not about lying to yourself; it is about aligning your current energy with your future reality. Your subconscious mind does not know the difference between a vividly imagined reality and an actual one. By speaking in the present tense—"I am... I have... I do..."—you train your mind to live from that future state today. This principle is often called "acting as if." It bridges the gap between where you are and where you are going.

---

### HOW TO WRITE YOUR OWN GOD MEMORANDUM

---

Writing your own memorandum is a sacred and powerful exercise. It requires solitude, honesty, and a willingness to think bigger than you have ever thought before. Here is a step-by-step guide to crafting a document that can change your life.

## Step 1: Create the Right Environment

This is not a task to be done in a crowded coffee shop or while watching television. Find a quiet space where you will not be interrupted. Take several deep breaths. Center yourself. If you are spiritually inclined, pray or meditate. Ask for clarity. Ask to be shown the truth of your purpose. Begin with the intention of receiving, not just writing.

## Step 2: Define Your Core Identity

Ask yourself: "**Who does God need me to become?**" or "**Who is the highest version of myself?**". Forget your current limitations—your current bank account, your current job, your current fears. Focus on the qualities, virtues, and character of the person you are meant to be. Write down 5 to 10 identity statements that describe this person. Use strong, affirmative language.

- Example: "I am a fearless creator who brings art into the world."
- Example: "I am a loving and patient father who leads his family with wisdom."
- Example: "I am a visionary entrepreneur who builds systems that help millions of people."

## Step 3: Declare Your Mission

State the specific mission you are on. What are you here to accomplish? Be as specific and bold as you can. This is not the time for small thinking. If your mission feels a little scary, you are on the right track. Write a single, powerful sentence that defines your life's work. This becomes your **mission statement** within the memo.

"My mission is to liberate 10 million people from financial slavery by teaching them the principles of value creation and intentional living."

## Step 4: Write the Memo as a Directive

Now, write the full document. Start with the words: "**Memorandum from God to [Your Name]**". Write it as if it is being spoken directly to you. Use commanding, loving, and supportive language. Here is a structure:

1. **Opening Reminder:** "You are my beloved child, and you are here for a reason."
2. **Identity Declaration:** "You are a [insert your identity descriptions]."
3. **Mission Statement:** "Your mission is to [insert your mission]."
4. **Specific Commitments:** "You are committed to [daily habits,

standards, values]."

5. **Closing Affirmation:** "I am with you. You have everything you need. Now, go and do it."

## Step 5: Read It Daily

A memorandum that is not read is a forgotten promise. **The God Memorandum** must be read aloud every single day, preferably in the morning. This daily ritual reprograms your subconscious mind. It sets your intention for the day. It reminds you of who you are before the world tries to tell you otherwise. Over time, the words move from your mouth into your bones.

### REAL-LIFE APPLICATIONS AND TRANSFORMATIONS

The power of **The God Memorandum** is not just theoretical. People from all walks of life have used this framework to achieve remarkable transformations. Entrepreneurs have used it to scale their businesses from struggling startups to industry leaders. Artists have used it to overcome creative blocks and produce their greatest work. Individuals struggling with self-doubt have used it to build unshakeable confidence.

Consider the example of a young professional feeling stuck in a corporate

job. Their memorandum declared, "I am a bold innovator and a sought-after consultant who solves complex problems for global leaders." At the time, they had no clients and no clear path to consulting. However, by reading this memo daily, they began to make decisions aligned with that identity. They took a course, started a blog, and offered free advice. Within eighteen months, the identity became real. The memorandum had pulled their future into the present. This is not magic; it is the science of focused intention combined with consistent action.

### COMMON PITFALLS TO AVOID

While **The God Memorandum** is a powerful tool, there are common mistakes that can dilute its effectiveness. Being aware of these will keep you on the right path.

## Pitfall 1: Writing from a Place of Lack

Do not write your memorandum from a position of trying to "fix" yourself. Do not write, "I am trying to overcome my fear." Instead, write, "I am courageous and act despite fear." Write from the identity of the person who has already solved the problem. The memo is